The Title of the Paper

Times New Roman font type, 16-point, bold, centered.

**Ion Popescu1, Gheorghe Popescu2 and Maria Popa3**

First and last name of each author in Times New Roman font type, 11-point bold, center.

*1) Author 1 affiliation:University, city, country.*

*2)3) Authors 2 and 3 affiliation: University, city, country.*

*Times New Roman, 11-point, italic, center.*

Authors affiliation: Times New Roman, 11-point, italic, center. If several authors are from the same institution, its name shall be written only once.

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| **Please cite this paper as:**  *Example:*  Popescu, C. and Ionescu, D., 2021. Consumers’ Perception on Fake News. In: R. Pamfilie, V. Dinu, L. Tăchiciu, D. Pleșea, C. Vasiliu eds. 2021. *7th BASIQ International Conference on New Trends in Sustainable Business and Consumption.* Foggia, Italy, 3-5 June 2021. Bucharest: ASE, pp. .... |
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The entire paper will be written using Times New Roman font type, 10-point, alignment: justify, line spacing: 1, paragraph spacing: 6 pt. before each paragraph. **The length of the article cannot exceed 8 pages.** Please read the recommendations carefully. **Compliance with the requirements of this template is mandatory.**

## Abstract

The abstract must include sufficient information for readers to judge the nature and significance of the topic. It should summarize the objectives of the article, methodology, results, and conclusions. To increase the visibility of the article, the abstract should reiterate key words and expressions while avoiding unnecessary repetition and should have between 200 and 300 words.

The abstract should have the following structure:

* Purpose/objectives
* Design/methodology
* Findings
* Originality/value
* Possible practical implications

**Keywords**

Four to seven keywords (words or expressions) that capture the essence of your paper should be listed in decreasing order of importance, ensuring consistency with the title and the abstract of the article.

|  |
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**Introduction**

The body of the paper will be written using Times New Roman font type, 10-point, alignment: justify, line spacing: 1, paragraph spacing: 6 pt. before each paragraph. An empty row will be introduced before every subtitle. All subtitles will be numbered except for the introduction and the conclusions.

The introduction familiarizes the reader with the context of the paper. It must reflect, briefly, current research in the field and order approach presented in the article.

**Paper Body**

The paper should be the result of a research in the area, corresponding to the specific topic of the conference. The structure of the paper should be clear and well emphasized by titles and subtitles placed in a logical sequence, according to the writing methodology of the sci­entific papers. In order to allow the readers to understand better the work of the authors, the following structure of the paper is recommended: **Review of the scientific literature, Research methodology, Results and discussion.**

For unordered **bulleted** lists, the following format will be used:

* This is the first item on the list. In case of sub-lists, unordered lists with dashes will be used, as follows:
* first subitem
* second subitem
* Second item on the bulleted list.
* Last item on the bulleted list.

For **numbered lists,** please use the following format:

1. This is the first item on the list. In case of sub-lists, unordered lists with dashes will be used, as follows:
   1. first subitem
   2. second subitem
2. Second item on the bulleted list.
3. Third item

**Tables and figures** should be placed in the body of the paper exactly where the authors want them to appear printed and be of the size desired by the authors. We recommend that the tables and figures fit on one page and be inside the margins of the paper. Graphs must be uncluttered and easy to read. Tables and figures will be numbered. The heading should be in Times New Roman font type, 10-point, bold, positioned above the corresponding table or below the corresponding figure. Please indicate the source of data when appropriate (in Times New Roman font type, 10-point, italic, center, above the table or below the figure). Use References/Insert Caption to tables and figures with adequate labels (Figure no.1), (Table no. 1), (Chart no. 1)

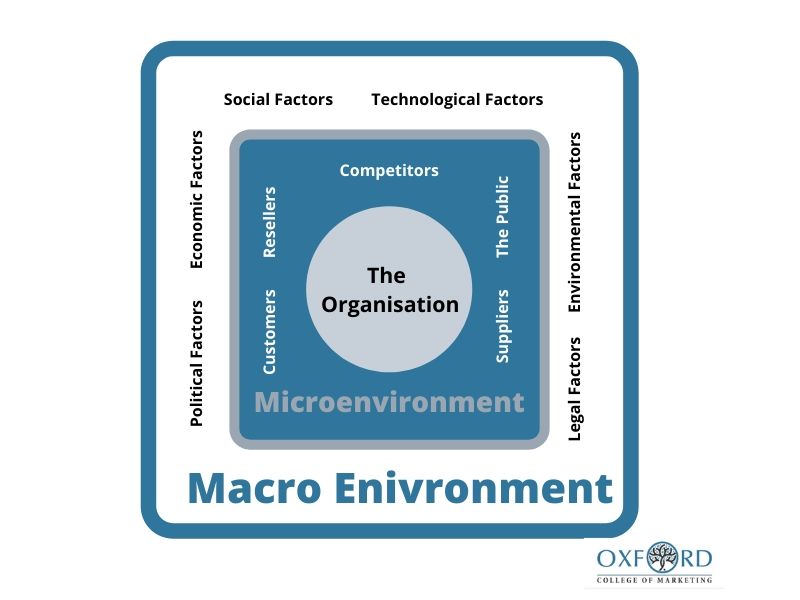
Example of a table:

**Table no. 1. Major differences in technical documentation**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Stage** | **National Standards** | **Professional Standards** | **Organizational standards** | **Public disclosure** | **Regulation** |
| Analysis | All interested parties | Members of professional organizations | The firm | Industrial enterprises | Public administration |
| Adoption | Consensus and validation by regulator | Members of professional organizations | The firm | By consensus at committee level | Public administration |
| Implementation | Economic agents | Members of professional organizations | The firm | Economic agents | Economic agents |

*Source: Dinu, 2006, p. 18.*

Example of a figure:



**Figure no. 1. The Micro and Macro-environment of the enterprise**

*Source: Oxford College of Marketing, 2014*

**Equations and formulas** should be wrote using the equation editor and numbered. The numbers are to be justified to the right, within parentheses.

Example of equation:

|  |  |  |
| --- | --- | --- |
|  |  | (1) |

where:

NPV = Net Present Value

I = Investment

k = the number of the period (i.e. year)

AF = cash in – cash out for the period

R = residual value

i = discount rate

**Abbreviations and acronyms** should be defined the first time they are used in the text. If there are more than

Examples of abbreviations and acronyms:

agr. – agriculture

biol. – biology

cyb. – cybernetics

ec. – economy

IT – information technology

CEEC – Central and Eastern Europe Countries

CSR – Corporate Social Responsibility

GMES – Global Monitoring for the Environment and Security

MRA – Mutual Recognition Agreement

**Conclusions**

A conclusion section is required. Conclusions should provide a synthesis of the main contributions of the paper, discuss the importance of the work, and/or suggest possible applications and extensions of the research.

**References**

**In the references list, at least 50% of the bibliographic sources must be from indexed publications Web of Science.**

BASIQ Conference requires the Harvard referencing style, developed by Anglia Ruskin University. The referencing style can be accessed here:

<https://library.aru.ac.uk/referencing/harvard.htm>

Example:

Blau, P.M., 1964. *Exchange and Power in Social Life*. New York: John Wiley.

Brouder, P., 2018. The end of tourism? A Gibson-Graham inspired reflection on the tourism economy. *Tourism Geographies*, 20(5), pp. 916-918.

Dilchert, S., Ones, D.S., Davis, R.D. and Rostow, C.D., 2007. Cognitive ability predicts objectively measured counterproductive work behaviors. *Journal of Applied Psychology*, 92(3), pp.616–627. https://doi.org/10.1037/0021-9010.92.3.616.

The New York Times, 2020. Coronavirus Travel Restrictions, Across the Globe. [online] Available at: <https://www.nytimes.com/article/coronavirus-travel-restrictions.html> [Accessed 17 August 2020].