

BASIQ 2021

New Trends in Sustainable Business and Consumption

June 3 -5, 2021, University of Foggia – Department of Economics, Italy



Thursday, 3rd of June

TIME: 09:00 (CEST)
10:00 (EEST)

Plenary Session

Thursday, June 3rd
Time: 09:00 (CEST); 10:00 (EEST)

Opening

Chair

Laurențiu Tăchiciu
Roberto Rana
Gabriela Țigu
Mirela Stoian

Welcome Messages

Dumitru Miron
Pierpaolo Limone
Alina Dima
Michele Milone
Mirela Stoian
Gabriela Țigu

Keynotes

Donald Huisingsh: Don't Waste a Good Crisis: Learning How to Convert Crises into Opportunities to Accelerate the Transition to Equitable, Sustainable, Livable Societies!

Hugo Hollanders: Measuring (Environmental) Innovation - How do European Countries Perform

Zenon Foltynowicz: Standards for the New Economy

Marco Platania Resilience and Sustainability Frameworks Applied to Tourism

Thursday, 3rd of June Time: 14:00 (CEST); 15:00 (EEST)

Track 1 Session 1

Economic and Societal Sustainability Challenges (1)

CHAIR: Alina Elena Iosif

Thursday, June 3rd

Time: 14:00 (CEST); 15:00 (EEST)

Host: Raluca Petrescu

Analysis of the Opportunity to Finance Investment Projects Through Public – Private Partnership

[Cristina Dima](#), Răzvan Cătălin Dobrea, Cosmin Andreica and Valentin Păuna

Dynamic Behaviour in a Bertrand Model with Bounded Rationality

[Ciprian Rusescu](#) and Mihai Daniel Roman

Impact of Social Capital and Cultural Values on COVID-19

Rodica Cristina Butnaru, [Gina Ionela Butnaru](#), Geanina Brînză and Alexandru Anichiti

Big Changes Start with Small Steps – Understanding Europeans’ Attitudes towards H&S diets

[Cristina-Andreea Nicolae](#) and Mihai Ioan Roșca

Working from home in Romania during COVID-19 lockdown across occupations and economic sectors

[Adina-Maria Iorganda](#) and Mihaela Matei

Track 2 Session 1

Developments in Digitalization

CHAIR: Roberto Rana

Thursday, June 3rd

Time: 14:00 (CEST); 15:00 (EEST)

Host: Gabi Sabou

Big Data in the Context of the Essential Facilities Doctrine

[Sergey Petrov](#)

Internet of Things (IoT) and Sustainability

Mihai Ioan Rosca, Cristina Nicolae, [Emanuel Sanda](#) and Angela Madan

IoT – the Keypoint for the Future Economic Growth of the States

[Meral Kagitci](#)

The Impact of Implementing New Technologies in International Trade and Logistics

[Mihaela Gabriela Belu](#), Ramona Iulia Dieaconescu, Dorel Mihai Paraschiv and Ioan Popa

ERP Systems: A Solution for Sustainable Business Development

[Laura Eugenia Lavinia Barna](#) and Bogdan Ștefan Ionescu

Track 3 Session 1

Advancements in Business and Consumption (1)

CHAIR: Mariana Drăgușin

Thursday, June 3rd

Time: 14:00 (CEST); 15:00 (EEST)

Host: Răzvan Dina

Does Corporate Sustainability Generate Loyalty Towards Fast Fashion Retailers? An Empirical Investigation

Edina Katinka Bodor, Rebeka Ana Pop, Raluca Băbuț and Dan-Cristian Dabija

Durum Wheat Straw as Enveloping and Insulating Material in Buildings: Is It Sustainable? Findings from a Comparative Energy and Environmental Assessment of Alternative

Carlo Ingraio and Antonio Messineo

Aspects Regarding the Statutory Audit of Non-Financial Entities Listed on the Bucharest Stock Exchange

Alexandru Vrejoiu

Churn Prediction of Bank Customers

Andreea Ioana Chiriac

Track 4 Session 1

Travel and Tourism Resilience and Sustainability Challenges

CHAIR: Vera Amicarelli

Thursday, June 3rd

Time: 14:00 (CEST); 15:00 (EEST)

Host: Daniel Zgura

Macroeconomic Determinants of Tourist Demand in Romania. A Panel Data Approach

Alexandra Bobi and Smaranda Cimpoeru

Reconfigurations of Business Environment in Tourism Industry Under the Impact of COVID-19

Gina Ionela Butnaru, Maria Magdalena Maftai and Mirela Ștefănică

Synergistic Perceptions on the Regulations Oriented Towards the Development of Romanian Coastal Tourism in the Context of Maritime Spatial Planning

Mari-Isabella Stan, Kamer-Ainur Aivaz, Dragoș-Florian Vintilă and Ionela Ionițiu

Considerations of Public and Private Entities on Tourism in the Romanian Coastal Area in the Context of Maritime Spatial Planning

Kamer-Ainur Aivaz, Mari-Isabella Stan, Dragoș-Florian Vintilă and Ionela Ionițiu

Changes in Trends During COVID-19 Pandemic: A Focus on Tourism and Plastic Industries

Andrea Pontrandolfo, Annarita Paiano, Tiziana Crovella and Miraj Ahmed Bhuiyan

Danube Delta Tourism Resilience and Sustainability Test During COVID-19 Pandemic

Romeo Cătălin Crețu, Raluca Florentina Crețu and Ioan Iulian Alecu

Track 5 Session 1

Development of sustainable and responsible business in the context of globalization (1)

CHAIR: Dan-Cristian Dabija

Thursday, June 3rd

Time: 14:00 (CEST); 15:00 (EEST)

Host: Robert Bumbac

Cruise Industry: Enhanced Health and Safety Protocols

Carmen Florentina Vlăsceanu and Gabriela Țigu

Impact of Tourism on Economic Growth: Evidence from Lebanon, Jordan, and Turkey

Mohammad Baker Hamieh, Awatef Abdallah, Oana-Diana Crișmariu and Iulian Tenie

Sustainable Development of Regional Tourism

Abdo Kataya and Awatef Ali Abdallah

Sustainability in the Meat Processing Industry and the Impact of the COVID-19 Crisis on the Food Business in Romania.

Elena Radu, Claudiu Nicolae Ghinea, Ștefan Mihalache and Roxana Sârbu

Gastronomic Dobrudja, Between Identity and Identities

Laetitia Casangiu Siea

Use of Accommodation Capacity in the South-Muntenia Development Region, Romania, in the second decade of the XXI Century

Cosmin Nicolae Mirea, Puiu Nistoreanu and Alexandra Maria Sârbu

The Effects of Fiscal Pressure on the Tourism Industry

Oana Oprisan, Ștefania-Rodica Hubel (Anghel) and Gabriela Iuliana Paraschiv (Ganea)

Friday, 4th of June, Time: 8:00 (CEST); 9:00 (EEST)

Track 1 Session 2

Economic and Societal Sustainability Challenges (2)

CHAIR: Carlo Ingraio

Friday, June 4th

Time: 8:00 (CEST); 9:00 (EEST)

Host: Gabi Sabou

Innovation and Business Development in the Current Market Economy

Costinel Cristian Militaru, Mariana Paraschiva Olaru (Staicu), Aurel Dincă and [Ionuț Riza](#)

Globalization of Airport Management Groups

Sorin Eugen Zaharia, [Casandra Venera Pietreanu](#), Adina Petruta Pavel and Ruxandra Elena Boc

COVID 19 Impact on Air Transport Industry and Recovery Policy

[Sorin Eugen Zaharia](#), Casandra Venera Pietreanu, Adina Petruta Pavel and Ruxandra – Elena Boc

Rural Modern Retailing in Romania

[Andreea Strătilă \(Irimia\)](#)

Track 3 Session 2

Advancements in Business and Consumption (2)

CHAIR: Laurențiu Tăchiciu

Friday, June 4th

Time: 8:00 (CEST); 9:00 (EEST)

Host: Răzvan Dina

Responsible Consumption from a Fair-Trade Perspective

Cătălina Sitnikov, Ionela Staneci (Drinceanu), Silvia Mioara Ilie (Troi) and [Alina Mădălina Belu](#)

Snapshot into Factors Influencing Employees' Readiness for Change Before a Change is Initiated

[Diana Andreea Firican](#)

Creativity Pressure Under Workplace Discrimination

Andreea Ștefan, Andreea Marin-Pantelescu and Gabriela Țigu

Tendencies of the Human Resources Management, Evolution and Development

[Mariana Popa \(Petrescu\)](#), Elena Iancu (Vișan) and Nicolae Daniel Petrescu

Track 6 Session 1

Perspectives on Education and Work

CHAIR: Smaranda Giuşcă

Friday, June 4th

Time: 8:00 (CEST); 9:00 (EEST)

Host: Daniel Zgura

Particularities of Education Based on Competences in the Online Environment – Qualitative Study

Mihaela Prună

The Role of Education Toward Food Waste Minimization

Vera Amicarelli, Simona Poladian, Alina Cerasela Aluculesei, Christian Bux

Education and Poverty in Romania. Mutual Determinations and Social Sustainability

Silviu Adrian Iana, Raluca Călin, Valentin Claudiu Constantin and Veronica Țăran-Baciu

Romanian Universities in Social Media. An Analysis Based on International Rankings

Dumitrache Bogdan Bratoveanu, Adrian Petre Liptac, Roxana Sârbu and Silviu Stanciu

Scientific System in Romania and Portugal. A Quantitative Approach

Calcedonia Enache and Pedro Ribeiro Mucharreira

Track 7 Session 1

Towards Sustainable Agri-Food Chains

CHAIR: Raluca Ignat

Friday, June 4th

Time: 8:00 (CEST); 9:00 (EEST)

Host: Raluca Petrescu

Development of Agriculture Through Sustainable Production and Consumption

Gabriel Popescu, Ioana Panait and Marian Catalin Cucu

Convergence Points in the Literature Concerning the Topics of Food Security and Added Value

Vlad Constantin Turcea and Marius Constantin

The Global Organic Agri-Food Market: The Current Trends and Development

Daniela Mărăcine, Maria Girip, Lăcrămioara Dracea and Nicolae Suvorov

Perception of Farmers on EC Recommendations for Romania's CAP Strategic Plan

Ionuț Adrian Chesnoiu

How Does the European Recognition Change the Economic Value of a Product? Case Study “Cașcaval de Săveni”

Daniela Popa and Ionuț Cătălin Nica

Mountain Products. A Lot of Opportunities for Romanian Food Producers

Dumitrache Bogdan Bratoveanu, Raluca Bianca Costea (Voinea), Jiries Mansour and Silviu Stanciu

Perceptions of Organic and Biodynamic Wines in Different Generations - Evidence from Bulgaria

Vesselina Dimitrova, Petyo Boshnakov and Georgi Marinov

Track 5 Session 2

Development of sustainable and responsible business in the context of globalization (2)

CHAIR: **Gabriela Țigu**

Friday, June 4th

Time: **8:00 (CEST); 9:00 (EEST)**

Host: Robert Bumbac

Designing a Multi – Directional Communication Model for Eco – Innovation in the Soft Drinks Packaging

Alexandru Jurconi, Rodica Pamfilie and Rodica Lupu

Innovation matters everywhere

Ioana Maria Popescu (Iacobescu)

Ethical Leadership: Concept Contextualization for Post-Pandemic Sustainability

Corina Șerban, Andreea Bichel, Cristinel Vasiliu and Laurențiu Tăchiciu

Improving Organizational Resilience through Integrated Business Continuity Plan in Times of Crisis

Gabriela Elena Bițan, Stelian Mircea Olaru, Teodora Elena Fogoroș and Cătălin Petcu

The Paradigm of Innovation: From the Entrepreneur to the System

Maria-Alexandra Sârbu, Elena Radu, Andra-Maria Ionescu and Cosmin Nicolae Mirea

Human Development and Its Impact on Entrepreneurship

Khanh Hung Doan

Bioeconomy: the sustainable development goals in our days

Oana Oprisan, **Maria Dumitrache (Serbanescu)** and Corina Aurora Marin (Barbu)

Friday, 4th of June, Time: 11:00 (CEST); 12:00 (EEST)

Track 5 Session 3

Development of sustainable and responsible business in the context of globalization (3)

CHAIR: **Corina Pelău**

Friday, June 4th

Time: 11:00 (CEST); 12:00 (EEST)

Host: Răzvan Dina

Data Protection as Predictor for the Acquisition of AI Devices

Mihaela Stanescu, Corina Pelau and Maria Barbul

Gender Specific Preferences Towards Anthropomorphic AI Devices and Robots

Corina Pelau, Miruna Niculescu and Irina Bojescu

Productivity in the Telework Era - A New Leadership Perspective

Andreea Bichel, Andrei Cepoi, Enas Aboura and Bogdan Frățiloiu

Consumers' Perception on Information Overload in a Digital Society

Ruxandra Badescu and Bogdan Hrib

Information Security Management System and Cyber Security Strategy implementation in the context of SCRUM

Georg Sven Lampe, Marieta Olaru, Mihaela Maftai and Cristian Ilie

Analysis on the influence of digitization as an instrument to leverage Mergers & Acquisitions processes in the context of global risks

Pablo Valentin Weiss, Doru Pleșea, Stelian-Mircea Olaru and Jörg Bothe

The Risks of Agile Methods in the Context of Digital Transformation

Teodora Elena Fogoroș, Marieta Olaru, Gabriela Elena Bițan and Eleonora Harsan

Track 5 Session 4

Development of sustainable and responsible business in the context of globalization (4)

CHAIR: *Simona-Lelia Voinea*

Friday, June 4th

Time: 11:00 (CEST); 12:00 (EEST)

Host: Daniel Zgura

Risk Management for New Projects in the Context of a Sustainable and Circular Bioeconomy

Valentina Irena Tudoran (Niculiță) and Condrea Elena

Supply Chain vs. Green Supply Chain Management

Adrian Istrate-Scrădeanu, Cristian Negruțiu, Cristinel Vasiliu and Vasile Dinu

Perceptions of Online Dispute Resolution in the Bucharest Business Environment

Betty Cohen-Tzedec, Mihaela Bucur, Ion Daniel Zgură and Mihai Adrian Felea

Success factors for digital sales development in B2B sales of products requiring explanation

Jörg Bothe, Pablo Valentin Weiss and Bianca Ioana Trifan

COVID-19 Crisis Transformative Impact on Job Execution and E-commerce

Cristian Bogdan Onete, Sandra Diana Chița, Doru Alexandru Pleșea and Irina Albăstroiu

Post-COVID Strategies in Public Procurement

Ecaterina Milica Dobrotă

Poster Presentations

Economic and Societal Sustainability Challenges

COVID-19 Pandemic Face Masks Pollution: Case Study from an Apulian Hospital

Giovanni Lagioia, [Vincenzo Campobasso](#) and Teodoro Gallucci

The attitude of young Romanian people on cooperative entrepreneurship

[Alina-Elena Iosif](#) and Caroline Hussler

Characteristics of Waste Generation in the European Union

[Sorin Petrică Angheluță](#), Cristina Curea, Cosmin Andreica and Elena Velicu Rusalca

Ecological subjectivity – Q-methodology Study in Rural Area of Dornelor Basin, Suceava County

Violeta Florian, [Mihai Alexandru Chițea](#), Marioara Rusu and Ioan Sebastian Brumă

Perspectives and Impacts of Accelerating the European Funds Absorption in Romanian Economy

[Andrea Feher](#), Miroslav Raicov, Lavinia Cuc and Silviu Gabriel Szentesi

The development of circular economy at EU level

Alina Zaharia, Maria Claudia Diaconeasa and [Adina Sabrina Goga \(Lise\)](#)

Climate Change as a Driver of Emerging Risks

[Ana-Maria Bolohan](#)

The Role of Social Media in Promoting Sustainability of the Healthcare System

[Andreea M. Stoica](#), Aurora Ș. Cosma, Andreea Daniela Tudor and Alina Georgiana Petre

The Pillars of Convergence to Economic Justice in EU Countries as a Support of Sustainable Business and Consumption

[Adina Țiței](#), Daniela Serban and Silvia-Elena Cristache

Social Supermarket and Sustainability

[Mihaela Mihai](#), Andrei-Cosmin Gușă, Daniela-Ioana Manea, Răzvan-Cătălin Dobrea and Mihaela Cazacu

A Review of Social Media Use and Cyber-Psychological Behavior of Young People During the Covid-19 Pandemic

[Andreea Fortuna Schiopu](#), Ana Mihaela Pădurean, Ionela-Andreea Istrate and Elena-Mihaela Purecel

Coming Together or Falling Apart? An Analysis of Real Convergence in the Euro Area

Dumitru Miron, Ana-Maria Holobiuc and Radu-Cezar Cojocariu

Methodological Support for the Romanian Sustainable Development in a European Context

Florin Dobre, Ghenadie Ciobanu, Raluca Florentina Crețu and Oana Matilda Sabie

Developments in Digitalization

Standards for the New Economy

Pasquale Giungato, Roberto Leonardo Rana, Caterina Tricase and Zenon Foltynowicz

Digital Technologies in Agriculture: Developments and Perspectives

Angela Tarabella, Andrea Apicella and Biasino Farace

Use of Internet-Based Services in EU in 2019 and 2020

Victor-Marian Dumitrache, Maria Loredana Popescu, Mihaela Diana Oancea-Negescu and Amelia Diaconu

Tourism in Digital Era

Carmen Bănescu, Cristina Boboc, Simona Ghiță and Valentina Vasile

Internet World During COVID-19 Pandemic

Razvan-Ion Chițescu, Ionel Magdalena and Daniela Baiasu

Internet Fraud and Phishing Attacks - a European Perspective

Dorel Paraschiv, Liviu Toader, Maria Nițu and Ștefan Negrea

Advancements in Business and Consumption

Key Sustainability Tendencies That Will Concern Business Managers in the Next Decade

Carmen Valentina Radulescu, Iulian Gole, Alexandru Dumitru Bodislav and Florina Bran

The Role of Internal Audit in the Context of Corporate Governance

Carmen Țurlea, Marian Valentin Moldoveanu and Maria Rafaela Cazazian

The Transition of Corporate Social Responsibility to Environmental, Social, and Governance

Iulian Gole, Laurentiu Gabriel Francu, Olivia Balu and Petronela-Evelina Balu

Project Management Capability – Differentiator of Organizational Change Success

Orlando Voica, Cătălin Ionuț Silvestru and Ramona Camelia Silvestru

Model Risk and Importance of Validation

Elena Mitoi, George-Aurelian Tudor and Ioan-Codrut Turlea

Using a Hybrid Economic Indicator (BADEM) to Evaluate the Retail Sector (R5N) and Consumption

Dumitru Alexandru Bodislav, Sorin Burlacu, Carmen Valentina Rădulescu and Svetlana Platagea Gombos

Advertising in Pandemic Times

Daniel Moise, Petruț Cristian Vasilache, Rusalca Velicu and Valentin Păuna

BASIQ 2021 Conference Agenda – Poster Presentations

“I Consume, Therefore I Am?” A Qualitative research on New Generation’s Perception on Romanian Consumer Society

Lelia Voinea, Dorin Vicențiu Popescu, Teodor Mihai Negrea and Razvan Dina

Food consumption in the context of Covid-19 pandemic: Romanian market analysis

Roxana Procopie, [Magdalena Bobe](#), Robert Bumbac and Smaranda Giușcă

Modelling COVID-19 Data for Economic Balance Towards Sustainable Consumer and Business Support

Silvia-Elena Cristache, Daniela Serban, [Adina Țiței](#) and Codrin Nisioiu

Henry Ford: Engineer and Entrepreneur

*[Sorin-George Toma](#), Andreea Simona Săseanu and
Carmen Cristina Runceanu-Albu*

Travel and Tourism Resilience and Sustainability Challenges

Implementation of Blockchain Technology in the Tourism Industry: A Systematic Literature Review

[Roberto Leonardo Rana](#), Pasquale Giungato and Caterina Tricase

How Do Europeans Travel and Spend? A Pre-COVID Cluster Approach

Rodica Manuela Gogonea, [Andreea Simona Săseanu](#), Simona Ioana Ghiță and Sorin George Toma

Perspectives of Rural Tourism in the European Tourism Market

Ovidiu Andrei Cristian Buzoianu, Laurentiu Gabriel Frâncu, Petruț Cristian Vasilache and Carol Cristina Gombos

Changes of the Employees’ Flow in Transport and Hospitality in COVID-19 Times – a Measure of Resilience

Cristina Lincaru, [Adriana Grigorescu](#) and Speranța Pîrciog

Romania’s Rural Environment from Shadow Economy to Sustainable Tourism Development

Adeline Cristina Cozma and [Monica Maria Coroș](#)

Perspectives on Education and Work

Role of Higher Education for Circular Economy Related Capacity Building

Tiziana Crovella, [Annarita Paiano](#) and Andrea Pontrandolfo

Level of Adult Education in the European Union

[Sorin Burlacu](#), Sorin Petrică Angheluță, Mihaela Diana Oancea Negescu and Svetlana Platagea Gombos

The Labor Market in the Digital Age: A New Perspective on Jobs

[Carmen-Elena Bănescu](#), Emilia Țițan and Daniela Manea

BASIQ 2021 Conference Agenda – Poster Presentations

Tourism Education During the Pandemic: Students' Perspective

Claudia Rodica Popescu, Iuliana Pop, Delia Popescu and Olimpia State

Virtual Libraries during the COVID-19 Pandemic

Daniela Baiasu and Răzvan-Ion Chitescu

The Importance of SCADA Systems Educational Programs in Higher Education from a Cybersecurity Perspective

Tiberiu Ion

Digital Skills Levels in 8 EU Ex-Communist

Florina Bran, Victor Marian Dumitrache, Amelia Diaconu and Victor Adrian Troacă

The Influence of Pandemics on Students' Online Activities

Irina Maiorescu, Mihaela Bucur, Daniel Moise and Bogdan Georgescu

Towards Sustainable Agri-Food Chains

How does Innovation Contribute to a Sustainable Agri-Food Chain? A European Overview

Cristiana-Ioana Șerbănel

Analysis of the Economic Efficiency of Expenditure for Environmental Protection in Agriculture

Maria Loredana Popescu, Victor Adrian Troacă, Carol Cristina Gombos and Ovidiu Andrei Cristian Buzoianu

Agricultural Sector Human Capital Remuneration Development Within the Third Millennium

Mihaela Țifui

An Overview of EAFRD Allocation and Innovation's Role Towards a Competitive European Agriculture Sector

Cristiana-Ioana Șerbănel

Food Delivery Platforms During the COVID-19 Pandemic

Vera Amicarelli, Giovanni Lagioia, Rodica Pamfilie, Raluca Mariana Grosu and Christian Bux

The Impact of Blockchain Technologies for the Agriculture Development and Sustainability

Adriana Grigorescu and Amalia-Elena Ion

Application of QFD Methodology to Red Wine Sector

Irina-Virginia Drăgulănescu and Mihaela Cornelia Sandu

Increasing the International Competitiveness of the Romanian Horticultural Chain

Raluca Andreea Ion, Irina-Elena Petrescu, Ionuț-Laurențiu Petre, Mihai Istudor and Adriana Georgiana Tărășilă (Ivan)
